



# Sustainable Agriculture and Food Production

CASEE Conference,  
Cluj-Napoca, 3 May 2012

*Dacian Cioloș,  
European Commissioner for  
Agriculture and Rural Development*

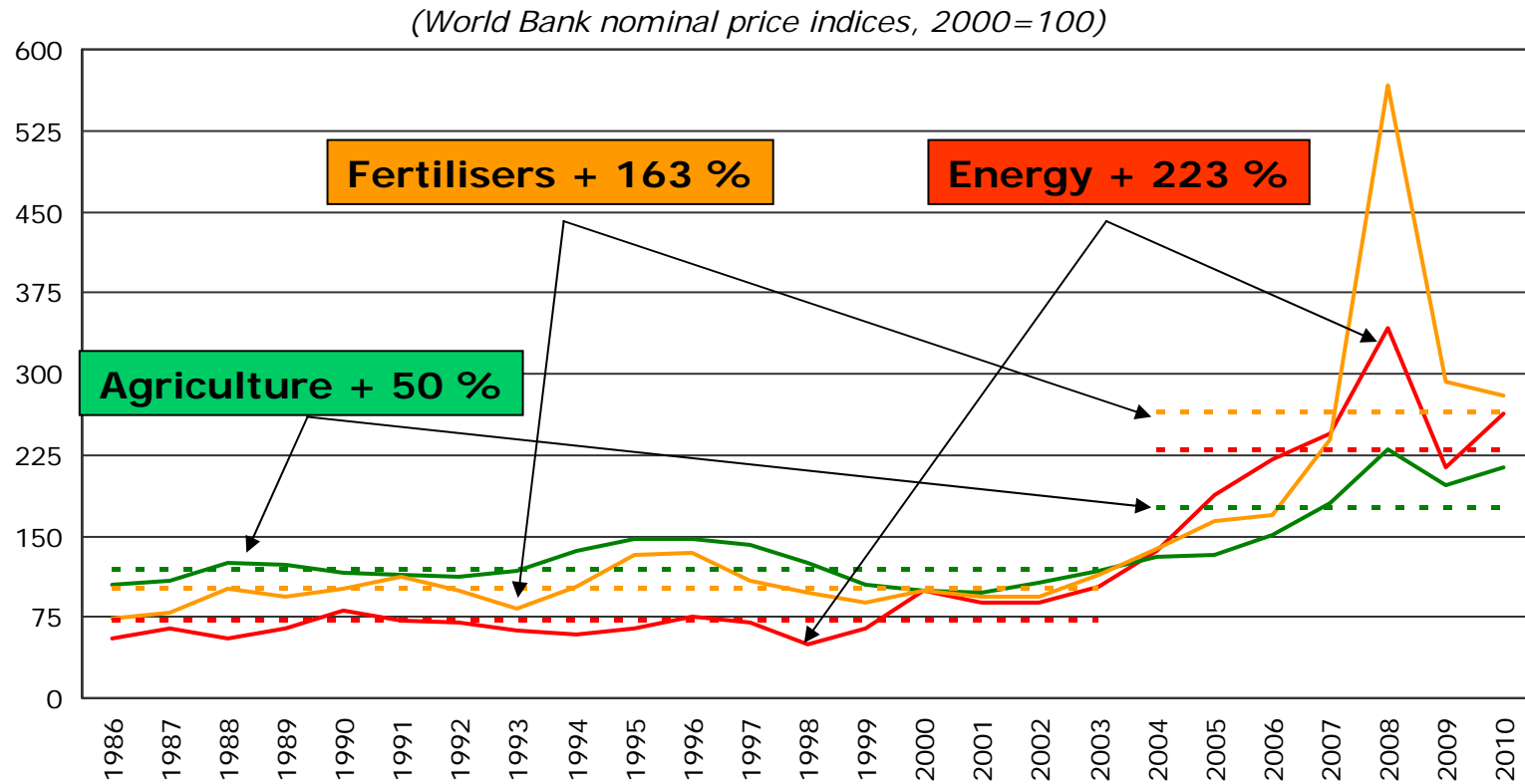
## Outline

### Sustainable agriculture

**Competitive farming**

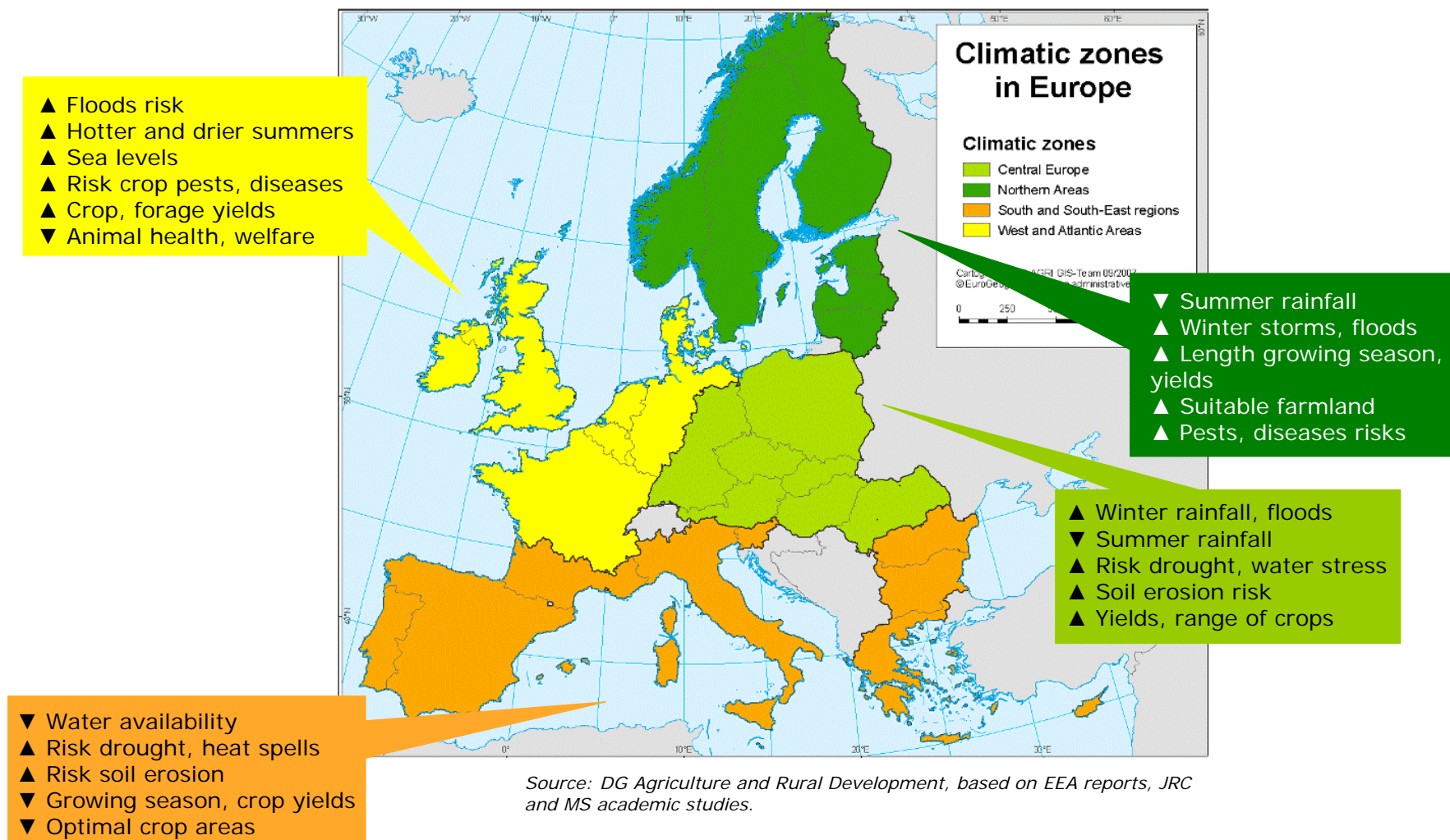
**Research and Innovation**

## Recent trends in commodity prices

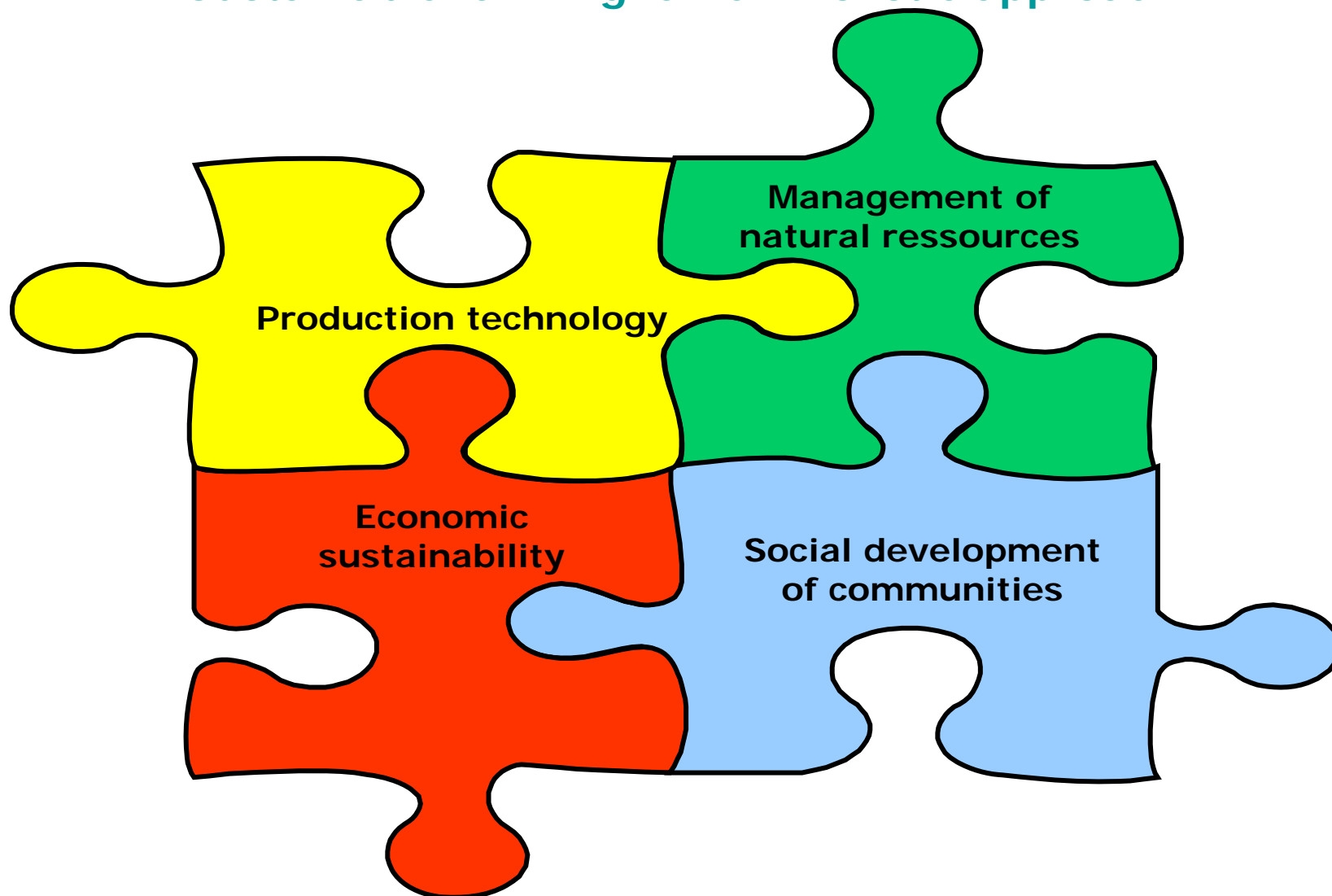


Source: World Bank.

## Climate change – Possible impacts on EU agriculture

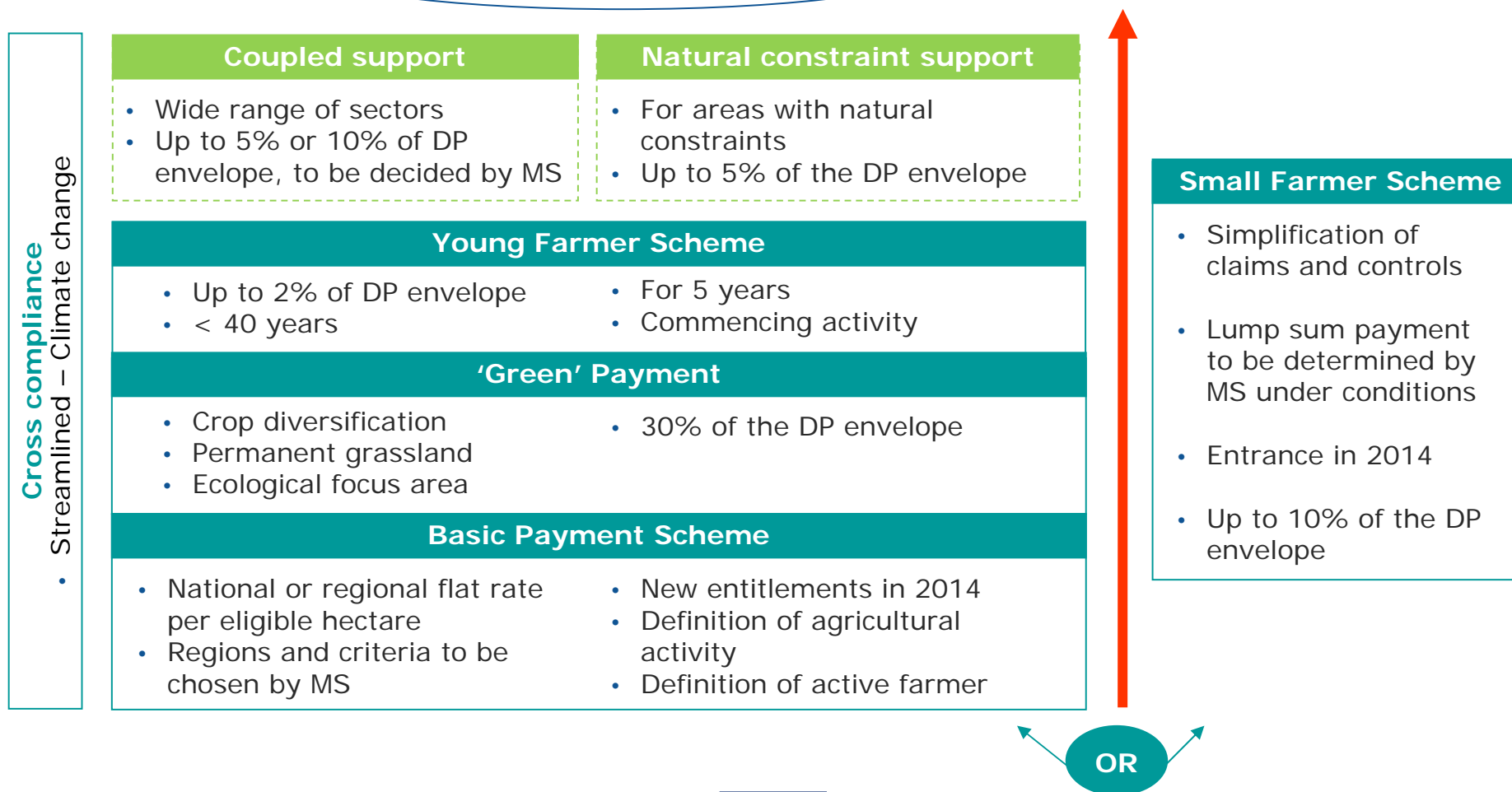


## Sustainable farming: a new holistic approach



## New design of direct payments (DP)

### Degressivity and Capping (all layers except Green Payment)





## Rural development in a new framework

### Examples

- **Knowledge transfer, information** actions and **advisory services**
- **Investments** in physical assets:
  - higher support rates for young farmers, collective investments and integrated projects
- **Farm and business development**
  - extended support for small farmers, young farmers and small businesses
- Support for setting up of **producer groups** in all EU Member States
- Reinforced **co-operation measure** including short supply chain, local promotion



## An overarching objective: Simplification

### Examples

- **Policy instruments**
  - A simple and specific scheme for small farmers (around 30% of beneficiaries)
  - Greening as simple as possible, includes only measures that have an environmental impact AND are controllable without major extra cost
- **Payments**
  - Only one Paying Agency for all CAP measures in a Member State/Region
  - A range of approaches to reimbursing payments by beneficiaries on the basis of simplified costs (II Pillar)
- **Controls**
  - Member States with properly functioning control systems and low error rates may be authorised to reduce the number of controls
  - Cross-compliance: reduction and better streamlining of the obligations





## Research and Innovation

**Proposed new budget for agri research: from 1.9 to 4.02 billion EUR**

**New mechanisms steering innovation**

**New mechanisms fostering knowledge exchange**



## To sum up...

- A new approach on sustainable agriculture: **production technology**; **management of natural resources**; **economic sustainability**; **social development of communities**
- Competitive farming: **eco-nomic** and **eco-logic** dimensions
- New emphasis on **research** and **innovation**.
- Farming: **societal value**



**Thank you !**